

GCCI ANNUAL SPONSORSHIP PROGRAMME

*One Powerful Partnership.
Year-Round Business Impact.*



GCCI
GUJARAT CHAMBER OF
COMMERCE & INDUSTRY

GCCI Annual Sponsorship Structure

CATEGORY

Platinum Partner

NO. OF SPONSORS **2**

INVESTMENT **₹51,00,000**

CATEGORY

Diamond Partner

NO. OF SPONSORS **3**

INVESTMENT **₹31,00,000**

CATEGORY

Gold Partner

NO. OF SPONSORS **10**

INVESTMENT **₹11,00,000**

CATEGORY

Silver Partner

NO. OF SPONSORS **20**

INVESTMENT **₹5,00,000**

GST and applicable taxes will be additional

Deliverables Matrix

1. GCCI Brand Visibility

DELIVERABLE	PLATINUM	DIAMOND	GOLD	SILVER
Annual Partner Logo on GCCI Website	✓	✓	✓	✓
Logo on GCCI Digital Display	✓	✓	✓	✓
Advertisement on GCCI Digital Display	30-second Video	15-second Video	Static Image	-
Advertisement on Digital LED Wall at GCCI* (When installed)	High Frequency	Medium	Standard	Rotational
Logo in GCCI Annual Sponsor Video	Large	Medium	Standard	Standard
Logo on Sponsor Wall inside GCCI	✓	✓	✓	✓
Brochure in Delegate Kit	✓	✓	-	-

2. GCCI Magazine Benefits (6 Editions / Year)

BENEFIT	PLATINUM	DIAMOND	GOLD	SILVER
Advertisement	Full Page - Each Edition	Full Page - Each Edition	Full Page - Alternate Edition	Half Page - Alternate Edition
Editorial Feature	2 Articles	1 Article	-	-
New Product Launch Feature	3 Editions	2 Editions	1 Edition	-

3. Digital Marketing Benefits

DELIVERABLE	PLATINUM	DIAMOND	GOLD	SILVER
Dedicated Social Media Campaign	Monthly	Quarterly	Twice Yearly	Once Yearly
Sponsor Appreciation Post	✓	✓	✓	✓
Sponsor Video Feature	Quarterly	Half-Yearly	Yearly	Yearly
Newsletter Branding	Every Issue	Every Issue	Selected	Selected

Deliverables Matrix

4. GCCI Events Branding

Applicable across GCCI events throughout the year. (Events at GCCI Premises)

DELIVERABLE	PLATINUM	DIAMOND	GOLD	SILVER
Logo on Event Backdrop	Large	Medium	Standard	-
Logo on Registration Desk	✓	✓	✓	-
Logo on Event Screens	Large	Medium	Standard	Standard
Sponsor AV before Sessions	30 sec	20 sec	10 sec	Logo Slide
Logo on Invitation	✓	✓	-	-
Mention during event / Vote of Thanks	Every Event	Every Event	Display on Screen	Display on Screen

5. GATE (GCCI Annual Trade Expo) Benefits

Since GATE is GCCI's flagship event, annual partners should receive value while preserving the ability to sell standalone sponsorships.

BENEFIT	PLATINUM	DIAMOND	GOLD	SILVER
Complimentary Booth	70 sqm	45 sqm	24 sqm	9 sqm
Complimentary Delegate Passes	25	15	10	5
Logo on Annual Sponsor Panel	Premium	✓	✓	✓
Sponsor Lounge Access	✓	✓	✓	✓

*Note: These benefits should be clearly distinguished from **Event Title / Co-Sponsor Sponsorships**, which remain available for sale separately.*

6. Business Networking Benefits

This is where the real value lies. (As and when planned)

BENEFIT	PLATINUM	DIAMOND	GOLD	SILVER
CEO Roundtable Invitations	✓	✓	Limited	-
Business Matchmaking	Priority	Priority	Standard	Standard
Government Delegation Meets	Priority	Subject to Availability	Selected	-
International Delegation Interaction	✓	✓	Selected	-

Deliverables Matrix

7. GCCI Knowledge Platform

- Webinar Partner
- Industry Expert Sessions
- Panel Discussion Opportunities

Priority by sponsorship category. (As per program subject and availability)

8. Recognition

- Annual Sponsor Trophy
- Certificate of Association
- Appreciation Video
- Sponsor Appreciation Dinner

9. Experience Zone at GCCI Premises

Platinum Partner Benefit

Platinum Partners shall be provided a dedicated Experience Zone space at GCCI Premises for brand display, product showcase, service demonstration, or business engagement.

Benefit Details

- Experience Zone Space: 3 ft x 2 ft
- Location: GCCI Premises, subject to availability and approval
- Duration: As per mutually approved schedule during the annual sponsorship period
- Purpose: Product display, brand showcase, technology demonstration, service awareness, client interaction or business promotion

Value-added Benefits

Dedicated relationship manager

Invitation to closed-door policy discussions

Opportunity to host one GCCI knowledge session

Access to selected GCCI committee meetings as an invited observer (where appropriate)

GCCI Annual Sponsorship Programme

Terms & Conditions

1. Appointment

The sponsorship shall be valid only upon:

- Submission of the duly signed Sponsorship Agreement.
- Payment of the applicable sponsorship amount as per the agreed payment schedule.
- Written confirmation issued by GCCI.

No sponsorship rights shall accrue until all the above conditions are fulfilled.

2. Sponsorship Validity

- The Annual Sponsorship shall remain valid till 30th June 2027
- All benefits shall automatically expire upon completion of the sponsorship term unless renewed.

3. Sponsorship Benefits

- Sponsor shall receive only those benefits specifically mentioned in the Sponsorship Proposal or Agreement.
- Benefits cannot be exchanged for cash.
- Unutilized benefits shall lapse at the end of the sponsorship period.
- Benefits are non-transferable.

4. Event Sponsorship

Annual Sponsorship does not automatically grant:

- Title Sponsorship
- Powered By Rights
- Presenting Partner Rights
- Event Naming Rights

For GCCI flagship events including GATE or any other GCCI event.

Such rights may be separately offered by GCCI.

5. Branding Guidelines

The Sponsor shall provide:

- High-resolution logo
- Brand guidelines
- Advertisement artwork
- Corporate profile
- Videos
- Promotional creatives

Within the timelines communicated by GCCI.

Failure to submit materials within the stipulated timelines may result in exclusion from certain promotional activities, for which GCCI shall not be responsible.

GCCI Annual Sponsorship Programme

Terms & Conditions

6. Advertisement Material

The Sponsor shall be solely responsible for the legality, accuracy, ownership and content of all advertisements and promotional material.

GCCI reserves the right to reject, modify or refuse any advertisement which:

- Violates any law
- Affects GCCI's reputation
- Is misleading
- Promotes prohibited products/services
- Is political or religious in nature
- Conflicts with GCCI's values

7. Payment Terms

Suggested:

- 50% Advance upon confirmation
- Remaining 50% within 60 days.

Delayed payments may result in suspension of sponsorship benefits.

8. Taxes

All sponsorship fees shall be exclusive of applicable GST and other statutory taxes.

Taxes shall be payable by the Sponsor.

9. Non-Refund Policy

All sponsorship payments shall be non-refundable.

No refund shall be payable under any circumstances except where specifically approved by GCCI Management.

10. Force Majeure

GCCI shall not be liable for delay or non-performance caused by:

- Natural disasters
- Pandemic
- Government restrictions
- Law & order situations
- Civil unrest
- Venue unavailability
- War
- Fire
- Flood
- Any event beyond GCCI's reasonable control.

GCCI Annual Sponsorship Programme

Terms & Conditions

In such cases GCCI may:

- Reschedule benefits
- Modify benefits
- Substitute equivalent branding opportunities without financial liability.

11. Event Changes

GCCI reserves the right to:

- Change dates
- Change venue
- Modify event format
- Convert physical events into hybrid or virtual events
- Merge or split events without affecting the validity of the sponsorship.

12. Intellectual Property

- All GCCI trademarks, logos, names and branding shall remain the exclusive property of GCCI.
- Sponsors may use GCCI branding only after obtaining written approval.

13. Sponsor Conduct

The Sponsor agrees that neither it nor its representatives shall undertake any activity which may:

- Damage GCCI's reputation
- Violate applicable laws
- Create conflict with GCCI's objectives
- Adversely affect other sponsors or members

GCCI reserves the right to terminate sponsorship for serious misconduct.

14. Limited Liability of GCCI

To the maximum extent permitted by law:

- GCCI's total liability arising out of this Sponsorship Agreement shall not exceed the amount of sponsorship fee actually received from the Sponsor.
- GCCI shall not be liable for:
 - Indirect damages
 - Consequential damages
 - Business losses
 - Loss of profits
 - Goodwill
 - Reputation
 - Anticipated revenue
 - Business interruption
 - Opportunity costs

GCCI Annual Sponsorship Programme

Terms & Conditions

15. No Performance Guarantee

GCCI does not guarantee:

- Business generation
- Customer acquisition
- Sales
- Investment
- Networking outcomes
- Media coverage
- Return on investment

The Sponsor acknowledges that sponsorship is a branding and engagement opportunity.

16. Limitation of Benefits

Some sponsorship benefits depend upon:

- Event schedules
- Government permissions
- Availability of venues
- Participation of members
- Third-party vendors

Accordingly, GCCI may reasonably modify equivalent benefits without additional compensation.

17. Cancellation by Sponsor

If the Sponsor withdraws after confirmation:

- All payments made shall stand forfeited
- GCCI may immediately offer the sponsorship to another organization

18. Termination by GCCI

GCCI may terminate the sponsorship without refund if:

- Payment defaults continue beyond agreed timelines
- Sponsor violates applicable laws
- Sponsor damages GCCI's reputation
- Sponsor becomes insolvent
- Sponsor engages in unethical business practices

19. Governing Law

This Agreement shall be governed by the laws of India.

Subject to applicable law, the Courts at Ahmedabad, Gujarat shall have exclusive jurisdiction.

GCCI Annual Sponsorship Programme

Terms & Conditions

20. GCCI's Final Authority

The interpretation of:

- Sponsorship benefits
- Category allocation
- Branding opportunities
- Event execution
- Promotional activities

Shall remain at the sole discretion of GCCI.

Government / Co-Organised Event Exclusion

Annual Sponsorship benefits shall not be automatically applicable to events organised or co-organised with Government departments, Government bodies, PSUs, statutory authorities, or Government-supported institutions. Such events shall be governed separately by their respective sponsorship, branding, protocol and approval guidelines.

Events Not Covered Under Annual Sponsorship Benefits

The following events shall not be considered as part of the GCCI Annual Corporate Partnership Programme benefits:

- ESG Summit
- Textile Conclave
- The Grazer Fest
- Farm to Fashion
- PACE Summit
- GREENS Expo
- GUJC

The above-mentioned events shall be treated as separate event properties and shall not automatically fall under annual sponsorship benefits.

Annual Sponsors shall not be entitled to automatic branding, logo placement, stage visibility, stall space, speaking opportunity, sponsor acknowledgement, hospitality benefit, digital coverage, or promotional visibility in these events.

Sponsorship, branding, participation rights, stage visibility, exhibition space, speaking opportunities and other benefits for these events shall be governed by their respective event-specific sponsorship structures, approvals, branding guidelines and commercial terms.

The decision of GCCI shall be final and binding.

- **Conflict of Interest:** GCCI may refuse sponsorship from organizations whose business activities conflict with GCCI's objectives or policies.
- **Compliance with Laws:** Sponsors must comply with all applicable Indian laws, regulations, and industry standards.
- **Ethical Business Practices:** GCCI reserves the right to suspend or terminate sponsorship if the sponsor is involved in fraud, corruption, regulatory action, or conduct likely to damage GCCI's reputation.

GCCI Annual Sponsorship Programme

Terms & Conditions

- **No Agency or Partnership:** The sponsorship does not create a partnership, joint venture, employment, or agency relationship between GCCI and the sponsor.
- **Confidentiality:** Both parties shall maintain the confidentiality of commercial terms and non-public information exchanged during the sponsorship term.



GCCCI
GUJARAT CHAMBER OF
COMMERCE & INDUSTRY

For any queries, please contact:

Shri Prashant Gupta

Secretary General

Mobile: 88188 89849

Email: sg@gujaratchamber.org

Smt. Geeta A. Joshi

Addl. Secretary General

Mobile: 99988 53197

Email: jtsga@gujaratchamber.org

Shri Rahul Sheth

Addl. Secretary General

Mobile: 99094 30820

Email: asg@gujaratchamber.org

Shri Nirav Sinha

Addl. Secretary General

Mobile: 98241 50563

Email: asg1@gujaratchamber.org

Gujarat Chamber of Commerce and Industry

Shri Ambica Mills, Gujarat Chamber Building,
Ashram Road, Ahmedabad - 380 009, Gujarat, India

079 - 2658 23 01/2/3/4 | gcci@gujaratchamber.org

Follow us on:      / @gcciguarat